

# Some of the ways the Banksia Hill Project

has shaken up the thinking around young people in detention:

A comprehensive **communications plan** including videos, a media release, fact sheet, and media briefing with the Australian Science Media Centre ensured the paper achieved wide coverage both nationally and internationally, with almost 50 articles across print, online, television and radio at the time of release, and more since

The story generated **so much social media traffic** that the **Telethon Kids Institute** began trending

The **paper has had such significant reach** that it is **ranked in the top 5% of more than 11 million research publications ever tracked by Altmetric**, a site which measures the online attention generated by a piece of research; and in the **top 2% of research publications from BMJ Open**. The site measures broad public reach including social media mentions, news articles and other online mentions globally

The **research has been discussed by the ACT and Western Australian Parliaments**, cited in court cases, and referenced by the Royal Commission into the Protection and Detention of Children in the Northern Territory

**NGOs and other agencies** providing services to young people have **requested information about the study findings, and evaluations of their services**, to help them work more effectively with their clients

**Members of the research team have been invited to present the findings at conferences**, meetings and seminars nationally and internationally, including the National Conference on Indigenous Incarceration in Queensland, and will present at the European Conference on FASD in Berlin

The **team have been invited to address Australian and New Zealand Commissioners for Children and Young People**

**Dr Raewyn Mutch presented to the Judicial Conference of Australia**, the representative body of the Australian judiciary, and was subsequently asked to provide training for judges in Queensland

**Dr Mutch and Dr Amy Finlay-Jones have also met with the Queensland Department of Youth Justice** to discuss replicating the study in that State's juvenile detention facilities; and Dr Mutch has been **asked to advise a roundtable to the New Zealand government**.

